

Semantic Differential Survey

Name:.....

Place an X on the scale to show how you feel about the Wet Tropics rainforest.

reject 1 2 3 4 5 welcome

angry 1 2 3 4 5 friendly

cool 1 2 3 4 5 warm

low 1 2 3 4 5 high

sad 1 2 3 4 5 happy

stop 1 2 3 4 5 go

frightened 1 2 3 4 5 confident

stormy 1 2 3 4 5 calm

dark 1 2 3 4 5 light

ignorant 1 2 3 4 5 knowing

1 _____ 5

Total: /50